



# November 2023 Community Newsletter



## 2023 Customer Recycling Survey

The WFWRD Board of Trustees met on August 28, 2023 for their regular meeting and reviewed the continued rising costs associated with labor markets, truck maintenance, truck replacement, landfill fees and recycling processing fees.

Each Board Member supported continuing the current service levels that include:

- Weekly garbage and recycling collections.
- Leaf bag collections and Christmas tree pick-up.
- Courtesy container delivery (SCRIP) and landfill vouchers.
- Trailer rentals for green and bulk waste.

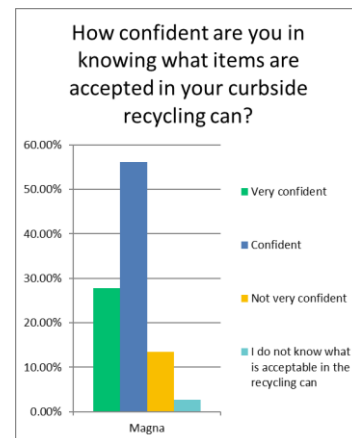
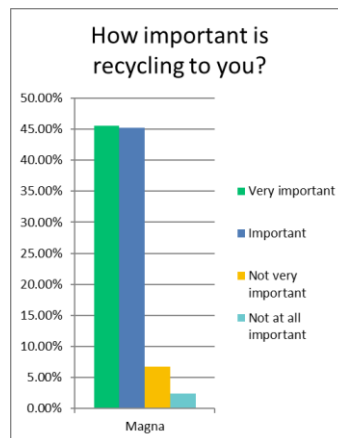
We at WFWRD feel that recycling is important to divert reusable materials from landfills for long term sustainable and viable communities and we asked for customer feedback through a Recycling Survey conducted in September. There were 4,983 total responses resulting in a 93% recycling services satisfaction rate (combination of Satisfied and Extremely Satisfied).

There were **328** respondents from **Magna Metro Township**:

- 85% of respondents are satisfied with WFWRD recycling services.
- 92% of respondents support weekly recycling services.

These results show that there is always work to do with recycling education:

- 44% of respondents have not visited our website, while 35% visited it at least twice a year.
- 95% of respondents do not follow us on social media.



Please visit our website <https://wasatchfrontwaste.org> for more information and the full report.

## WFWRD Website - Did You Know?

Not sure where to recycle an item? Choose the "Recycle Right" icon then type any material into the search space to see how to dispose of it properly.

<https://wasatchfrontwaste.org/how-recycle>

Download the WFWRD application on your Android or iOS device to gain quick access.

